



# Geri Dönüşüm

## Geri Dönüşüm

Recycling Technology Systems Magazine

2008

### Issued Since:

2007

### Frequency Of Publication:

Annually 6 issues

### Circulation Rate:

Net 4.000 issues. In case of a fair, convention, related congresses, seminars, etc circulation rate is increased.

### Content:

Local and international legislations, current and future technologies, applications, worldwide new technologies, products, services and equipments of and about solid residential and industrial waste collection, transportation, recycling and disposal as well as activities by sector companies.

### Subscription System:

Local subscription for one year is 24 YTL and international annual subscription fee is 50 € All prices include VAT and postal fees.

### Unit Sales:

Domestic sales price for one magazine is 2 YTL. All prices include VAT and exclude postal fees.

### Sales Conditions:

Subscription can be attained using magazine website address either by bank wire transfer or valid credit card using the magazine website or contacting the magazine's subscription department via contacting at [abone@teknikyayincilik.com](mailto:abone@teknikyayincilik.com) e-mail address, telephone or fax.

### Reader's Profile and Domestic Distribution Points:

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## Ad Price List

Interior Pages		Dimensions
Full Page in Color Right	750 YTL + VAT (3-6 issues)	210x297 mm full
Full Page in Color Right	600 YTL + VAT (2-6 issues, 2 pages)	150x297 mm (vertical)
Two Middle Pages	1.000 YTL + VAT	
1/2 Page in Color	400 YTL + VAT (3-6 issues)	190x133 mm (Framed)
1/2 Page in Color	350 YTL + VAT (3-6 issues 2 pages)	190x133 mm (Framed)

Cover Pages		Dimensions
Front Cover	2.000 YTL + VAT	210x297mm
Back Cover	1.500 YTL + VAT	210x297mm
Interior Front Cover	1.250 YTL + VAT	210x297mm
Interior Back Cover	850 YTL + VAT	210x297mm
First Ad Page	1.000 YTL + VAT	210x297mm

Paper Quality	
Cover	205 gr
Interior pages	90gr

Inserts	
0.35 krs x 4.000 unit	

e-magazine	
<ul style="list-style-type: none"><li>You can browse all magazines online by turning pages at <a href="http://www.geri-donusum.com">www.geri-donusum.com</a></li><li>We can include your advertisement movie in your advertisement page, activate your information form. Such services are due to a fee within 2008.</li></ul>	

Main Provisions	
<ul style="list-style-type: none"><li>Oral and written advertisement reservations are only valid after signing mutually approved Advertisement Contract.</li><li>In order to have a valid advertisement contract it should bear the company common seal and signed approval of company authorities as well as a signed company information form filled in with necessary information.</li><li>A mutual agreement between parties is written by mutual consent and mutually signed by both parties.</li><li>After the advertisement is published, payment is due within 30 days of invoice presentation in CASH.</li><li>Payment may have 60 days of delay as a maturity date which requires a cheque submission within 5 days after the invoice date that will not lapse a maturity date of 60 days.</li><li>In case payment conditions are not met, Publisher does not publish the next advertisement until the payment is fully paid.</li><li>All legal and moral liabilities to occur due to the published material and advertisement belong to the party that requested the advertisement.</li><li>All filmed advertisement material is to be received on a CD in tiff format prior to publishing date together with proof edition.</li><li>In case proof edition is not sent, the party that places the advertisement has all liabilities.</li></ul>	